Asia BSD Conference (AsiaBSDCon) 2024
Sponsorship Application Guidelines

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BSD Research
AsiaBSDCon 2024 Sponsorship Application

Introduction

AsiaBSDCon 2024 accepts sponsorship from organizations, companies, and individuals who share the goals of the conference.

Expected Attendees

- Developers of BSD, Linux, and other Unix-like operating systems
- Opensource project members working on system programming
- Developers of Internet services and cloud platform
- Network operators and developers of network equipment based on Unix-like OS
- Enterprise users of BSD operating system
- Researchers at universities and research institutes

The number of attendees is 120 on average for past ten years and 50% of them come from Europe and North America.

Sponsorship Levels

- Diamond: 15,000 USD and more
  - Exhibition booth and table at the conference venue (2 days)
  - 2 free registrations
  - Name and corporate logo on the official website. They will be located at the top of the list. All of logos in the same sponsorship level appear in alphabetical order.
  - Name and corporate logo on flyers distributed to the attendees and slides at conference opening/closing. The size of logo will be biggest.

- Platinum: 10,000 USD
  - Exhibition booth and table at the conference venue (2 days)
  - 1 free registration
  - Name and corporate logo on the official website. They will be located next to Diamond-level logos.
- Name and corporate logo on flyers distributed to the attendees and slides at conference opening/closing. The size of logo will be smaller than Diamond-level logos and bigger than Gold-level logos.

• Gold: 5,000 USD
  - Exhibition booth and table at the conference venue (2 days)
  - Name and corporate logo on the official website. They will be located next to Platinum-level logos.
  - Name and corporate logo on flyers distributed to the attendees and slides at conference opening/closing. The size of logo will be smaller than Platinum-level logos and bigger than Silver-level logos.

• Silver: 3,000 USD
  - Exhibition booth and table at the conference venue (2 days)
  - Name and corporate logo on the official website. They will be located next to Platinum-level logos.
  - Name and corporate logo on flyers distributed to the attendees and slides at conference opening/closing. The size of logo will be smaller than Platinum-level logos and bigger than Silver-level logos.

• Bronze: 1,000 USD or travel expense support for the speakers
  - A company or organization whose member submits an accepted paper and which covers the author’s travel expense is counted as a Bronze sponsor.
  - Name and corporate logo on the official website. They will be located next to Silver-level logos.
  - Name and corporate logo on flyers distributed to the attendees and slides at conference opening/closing. The size of logo will be smaller than Silver-level logos and bigger than Iron-level logos.
  - Exhibition booth and table at the conference venue will be offered only when the space permits.

• Iron: 500 USD
  - Name and corporate logo on the official website. They will be located next to Bronze-level logos.
  - Name and corporate logo on flyers distributed to the attendees and slides at conference opening/closing. The size of logo will be smallest.

• Media Sponsor: in-kind sponsorship
- Providing goods or services instead of financial support is counted as a Media sponsor.
- Name and corporate logo on the official website. They will be located at the same level as Iron-level logos.
- Name and corporate logo on flyers distributed to the attendees and slides at conference opening/closing. The size of logo will be smallest.

**How to Apply**

Please fill the following form and send it to secretary@asiabsdcon.org via e-mail:

- Your company/organization name,
- Name and e-mail address of the contact person,
- Sponsorship level and amount.

The sponsorship is accepted by BSD Research, a Japan-based non-profit organization which holds AsiaBSDCon every year.

**Contact**

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